



FINANCIAL CONTRIBUTION AGREEMENT

This Financial Contribution Agreement (“Agreement”) is made between:

SANOFI A/S, a company duly organized under the laws of Denmark under the business identity number 19064301 and having its registered office located at Vibenshuset, Lyngbyvej 2, 2100 København Ø - Denmark (hereinafter referred to as “Sanofi”)

and

Atopisk Eksempforening with chairperson Anne Vastrup, Hvidovrevej 108, 1. tv., 2650 Hvidovre, Denmark (“Recipient”)

WHEREAS

- A. Sanofi is a diversified human healthcare Sanofi engaged in the research, design, development, production, marketing, distribution and sale of medicinal products and services;
- B. Recipient is a Patient Advocacy Organization, Public and Non-profit;
- C. Recipient organizes campaign for families having children with AD. Development of information on AD to the parents as well as distribution of this information via web page, SoMe campaign etc. The campaign will include video as well as podcast and paper information. (the “Project”).
- D. Recipient has requested Sanofi to support Recipient in the Project by means of a financial contribution and Sanofi has agreed to do so;

NOW THEREFORE, the parties hereto agree as follows:

1. Obligations of Sanofi

- 1.1 Subject to the terms and conditions of this Agreement, Sanofi shall support the Project by means of a financial contribution in the amount of 62,500.00 DKK. This contribution will be paid to the Atopisk Eksempforening. All of the funds raised will be used to pay Decisions for the campaign based on the suggestion and budget prepared by Decisions (the “Financial Contribution”).
- 1.2 The Financial Contribution will be paid within 30 (thirty) calendar days following the receipt of an invoice, which is to be sent after the effective date of this Agreement.
- 1.3 Invoices must contain the following information:
 - Sanofi name and address
 - Sanofi’s VAT registration number:
 - Sanofi’s Purchase Order number *PO number to be provided later*
 - Invoice date
 - Unique invoice number
 - Recipient’s bank account details *Bank Account Number*



Name and Address of Bank

IBAN code

BIC / SWIFT code

- Any VAT references as required (Recipient is responsible for the correct VAT treatment)

1.4 Invoices should be sent by e-mail to invoicesDK@sanofi.com (one PDF or TIFF file per message) containing one request for payment and any attachments."

2 Obligations of Recipient

2.1 The Financial Contribution is given solely for the organization of the Project and shall not be used by Recipient for any other purpose without Sanofi's prior written consent.

A more detailed description of the Project, including a budget, is attached hereto as Exhibit A.

2.2 Recipient acknowledges the fact that Sanofi is a pharmaceutical company and can only financially support the Project if the Project as such meets the requirements of the EFPIA Member Association's Code of Practice in the country. In view thereof, Recipient represents and warrants that in the organization of the Project it shall abide by aforesaid requirements and, more generally, refrain from any acts and activities that (may) affect the legitimacy of Sanofi's Financial Contribution.

2.3 At Sanofi's request, Recipient shall fully disclose to Sanofi how the Financial Contribution has actually been spent.

2.4 Recipient shall clearly and legibly state in its communications related to the Project that the Project was 'sponsored by Sanofi' or 'made possible in part by Sanofi.

2.4 In return for the Financial Contribution provided by Sanofi, Recipient shall provide the following consideration: Campaign for families having children with AD. The SoMe campaign will be measured and the expected outcome is for many parents to watch videos, listen to podcasts and download pdf information. Resulting in less need for dialogue with healthcare professionals on daily treatment - and increased awareness and knowledge inside families living with AD. No products will be named, the content will only include disease awareness and burden of disease.

3. Transparency

3.1 Parties agree that the Financial Contribution made by Sanofi under this Agreement is subject to the provisions on disclosure of transfers of value between pharmaceutical companies, patient organizations and healthcare organizations as set forth in the EFPIA Member Association's Code of Practice in Recipient's country of registration (the "National Code of Practice").

3.2 Parties agree that Sanofi's local affiliate in Recipient's country of registration, Sanofi A/S Denmark, will take care of disclosure of the Financial Contribution in accordance with the relevant provisions of the National Code of Practice. To that end, Recipient hereby authorizes Sanofi to share with its local affiliate all information and details pertaining to Recipient and this Agreement as Sanofi's local affiliate may require for disclosure purposes in line with the National Code of Practice.



4. Data Protection

The Parties will process all personal data obtained during the term of this Agreement in accordance with applicable data protection laws and regulations including but not limited to the General Data Protection Regulation (EU) 2016/679 and its amendments.

5. Compliance Undertakings

5.1 Parties represent and warrant that

- in the execution of this Agreement they will comply with all applicable laws and (self-) regulations, including - but not limited to - the National Code of Practice (as defined in Article 3.2 above), data protection and anti-bribery legislation such as the UK Bribery Act 2010; and
- they, and where relevant, their directors, officers, employees, agents or subcontractors shall not, directly or indirectly pay or promise to pay, or authorize the payment of any money, or give, promise to give or authorize the giving of anything of value to any government official, healthcare professional or person affiliated with a healthcare organization to obtain or retain business or secure improper advantage to Sanofi.

5.2 Parties acknowledge that the Financial Contribution of Sanofi does not take effect and is not intended to take effect as an incentive or reward for Recipient's past, present or future willingness to prescribe, administer, recommend (including formulary recommendations), purchase, pay for, reimburse, authorize, approve or supply any product or service sold or provided by Sanofi or as an incentive to grant an interview for any sales or marketing purposes.

6 Miscellaneous

6.1 During the term of this Agreement and thereafter, each party shall keep in trust and confidence and not disclose to others all information it receives from the other party, provided however that these non-disclosure obligations do not apply to such (portion of) information that (i) at the time of disclosure is available in the public domain, (ii) after disclosure becomes available in the public domain through no fault of the receiving party, (iii) is required to be disclosed under applicable laws or (self-) regulations, including the National Code of Practice (as defined in Article 3.2 above), or (iv) is already in the possession of the other party.

6.2 This Agreement shall not be assigned or otherwise transferred by either party without the prior written consent of the other party; provided however that Sanofi may assign this Agreement to any of its affiliates or to a successor to its business (whether by merger, a sale of all or substantially all of its assets relating to this Agreement, a sale of its capital stock, or otherwise).

6.3 Either party may terminate this Agreement with immediate effect by written notice to the other party, if the other party commits a breach of this Agreement and the breach is not remedied within thirty (30) days after service of written notice requiring the same. If a party terminates this Agreement in accordance with this Article 6.3, the other party shall not be entitled to any compensation, indemnity or damages or other payment in respect of such termination. Article 3, Article 5.0, Articles 7.2 and 7.3 and all other provisions of this



Agreement, including any Exhibit, that expressly or by their nature survive termination of this Agreement, shall continue in full force and effect subsequent to and notwithstanding such termination.

6.4 Sanofi shall have the right during the term of this Agreement and three (3) years thereafter to audit whether Recipient’s use of the Financial Contribution is in accordance with this Agreement.


7. Effective Date, Governing Law and Dispute Resolution

7.1 This Agreement becomes effective when signed by an authorized representative of each party. A signed Agreement may be delivered by any reasonable means, including facsimile or other electronic transmission

7.2 The Agreement shall be governed by the laws of Denmark without reference to its conflict of laws provisions. The Parties shall try to solve by prior good faith negotiations any difficulties that may arise between them in the performance or construction of the Agreement. Should the Parties fail to reach an agreement, the Parties agree to submit the dispute to the exclusive jurisdiction of the competent court of Copenhagen, notwithstanding plurality of defendants, summary proceedings or impleader.

IN WITNESS WHEREOF, the Parties have duly executed this Agreement.

SANOFI

Signature: 
Birgitte Fyhn (May 23, 2024 16:09 GMT+2)

Date: 05/23/2024

Name: Birgitte Fyhn

Title: Head of Market Access & External Affairs
Denmark

Recipient

Signature*: Anne Skov Vastrup
Anne Skov Vastrup (May 23, 2024 21:48 GMT+2)

Date: 05/23/2024

Name: Anne Vastrup

Title: Chair Person



EXHIBIT A Project description

Campaign for families having kids with atopic dermatitis. Development of information on AD to the parents as well as distribution of this information via web page, SoMe campaign etc. The campaign will include video as well as podcast and paper information.

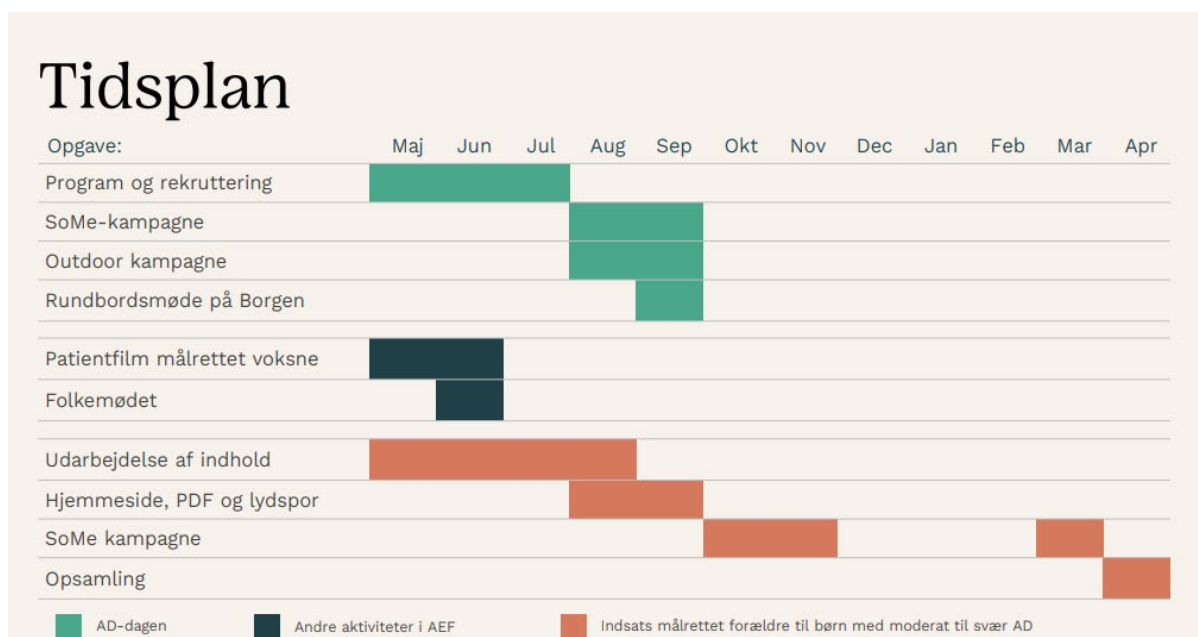
The SoMe campaign will be measured and the expected outcome is for many parents to watch videos, listen to podcasts and download pdf information. Resulting in less need for dialogue with healthcare professionals on daily treatment - and increased awareness and knowledge inside families living with AD.

A study has shown a great need for information to families having kids with AD on disease awareness. The hope is for the campaign to improve the quality of life for both kids, parents and siblings.

Decisions have performed interviews with parents having kids with AD and these interviews have shown a great need for more information, and better knowledge on how to "handle" the healthcare system.

The best way to measure the first effect of the campaign is to measure the use of the information provided on social media. In addition, we hope for parents to comment on the way but this part is depending on the families and consequently less strict, and much more difficult to perform.

All of the funds raised will be used to pay Decisions for the campaign based on the suggestion and budget prepared by Decisions.



**Exhibit B Budget**

Budgetskøn

Opgave:	Pris i alt DKK
Udarbejdelse af hjemmesiden/publikation	190.000
Møder og skrive indhold	120.000
Opsætning af hjemmeside	25.000
Layout af PDF-publikation	20.000
Speak af publikation (podcastformat)	15.000
Udarbejdelse af pamflet til institution/skole	10.000
SoMe-kampagne	60.000
Billeder og video med børnefamilier	20.000
Annonceringsbudget for to måneder	25.000
Opsætning, design og håndtering af annoncer	15.000
Pris i alt eksklusiv moms	250.000